

→ **Enabling Workforce and Economic Growth**

Ballarat Co-Operative Education and Skills City Centre

Revitalising the CBD Through Fully Centralised Post-Secondary Education Access Focused on Supporting Local Business

Project Cost: \$48 million

Camp Street Component: \$38 million

School of Mines Ballarat (SMB) Component: \$10 million



Overview

This project will leverage Federation University Australia's assets in the Ballarat CBD to become a key driver of economic, cultural, and educational growth for the Central Highlands region.

Revitalising the Camp Street Precinct and SMB campus will establish a vibrant hub for culture, education, and innovation, and strengthen Ballarat's regional leadership role in Western Victoria.

Revitalise Heritage Assets: Modernise Camp Street Campus heritage-listed buildings into multi-purpose facilities for education, culture, and community use and expand SMB Campus teaching infrastructure.

Maximise Higher Education

Infrastructure: Repurpose Mt Helen Campus to expand the Technology Park and offer more applied research, creating jobs and advancing manufacturing in the Central Highlands.

Centralise Teaching with Federation

TAFE: Consolidate education activities in Ballarat's CBD, fostering stronger education-industry ties.

Enhance CBD Connectivity: Improve pedestrian flow and access from Ballarat Train Station to Lydiard Street, enhancing the area for students and visitors.

Benefits

Economic

Driving Ballarat's Long-Tail Economic Growth:

- Inject \$315.6 million into the economy during construction and create 1,762 jobs
- Boost CBD activity by increasing student foot traffic and industry engagement
- Make a Co-Operative Education University more accessible to solve industry workforce needs and applied industrial research problems

- Open up Mount Helen Campus buildings currently used for teaching to more technology park investors
- Unlock the value of Federation University's land in the 'golden half mile,' a key CBD area
- Complement government investments in heritage assets like the Ballarat Train Station Redevelopment and cultural landmarks.

Regional

Empowering Education and Industry to Lead Western Victoria's Development:

- Establish a CBD located business school offering focused on delivering career boosting re-skilling opportunities and expanding leadership pools for regional businesses and other key regional institutions
- Expand education for school leavers and reskilling adults through cutting-edge facilities and industry-linked learning
- Strengthen ties between education and local industries in technology, manufacturing, and renewable energy.

Community

Making Ballarat More Liveable and Visitor-Friendly:

- Build on the cultural momentum of the Ballarat CBD, aligning Federation University with Ballarat's vision as a hub for learning, industry, innovation, and tourism
- Create accessible public infrastructure, such as gardens, walkways, retail, hotel accommodation and housing opportunities
- Improve pedestrian connectivity, boosting activity in key areas like Sturt and Lydiard Streets.



“Federation University’s Co-Operative Education and Skills City Centre is ready to go and will transform Ballarat’s heart, making classes easier to reach, delivering education that lines up our region’s priorities, and directly connecting students to businesses and providers whose success is vital to powering regional growth.”

Professor Duncan Bentley, Vice Chancellor and President, Federation University