



THE VICTORIAN  
**GOLDFIELDS**  
\*  
WORLD HERITAGE BID

## What

World Heritage is the designation for places that are of outstanding universal value to humanity and have been placed on the UNESCO list for protection and appreciation.

The bid for the Victorian Goldfields provides an opportunity to raise the socio-economic profile and outlook of the region's cities, towns and local communities.

## Why

World Heritage listing will share the extraordinary story of the Victorian Goldfields with people from across the globe and create social, economic, cultural and economic opportunities for every community and person across the region.

The Victorian Goldfields are a multi-layered story about our history and heritage and a global event.

## When

The collaborative bid commenced in 2019 – however has been brewing since 1989.

The Victorian Goldfields World Heritage bid team are seeking to achieve Tentative Listing by 1 February 2025, from this point full World Heritage Listing can take 3 years.



## Who

Fifteen local governments, led by the City of Ballarat and City of Greater Bendigo, along with the Victorian Government, the Victorian Goldfields Tourism Executive and other key stakeholders, have partnered to progress the listing and unlock its full potential.

## Where

The Victorian Goldfields region which spans Ballarat, Bendigo, west towards the Grampians, and parts of north east Victoria and Gippsland.



For more information visit [goldfieldsworldheritage.com.au](https://goldfieldsworldheritage.com.au) or scan the QR code

